



Special terms for consumers on all qualifying purchases using the Synchrony Music & Sound Credit Card!

2026 CONN SELMER SIGNATURE MERCHANT SPECIALS
(AVAILABLE JANUARY 1ST – JUNE 30ST)

Deferred Interest Promotion					
The Interest is deferred during the promotional period. To avoid paying finance charges, the entire balance must be paid off, in full, at the end of the promotional period. To Learn More: https://www.synchrony.com/deferred-interest.html					
Term	Promo Description	Minimum Purchase	Dealer Fee	Transaction Code	Eligible Products
18 Months	No Interest if paid in full within 18 months “Deferred Interest”	\$499	0%	367	All Conn Selmer Instruments (Excluding Student Product)
Equal Payment Promotions – 0.00% APR					
No interest is charged on the amount financed. Equal monthly payments are required and designed to payoff amount financed during the promo period.					
Term	Promo Description	Minimum Purchase	Dealer Fee	Transaction Code	Eligible Products
36 Months	No Interest with 36 equal monthly payments	\$499	7.96%	369	All Conn Selmer Instruments (Excluding Student Product)
Fixed Pay Promotion – 13.99% APR					
Fixed monthly payments are required during promo period. APR is assessed during promo period.					
Term	Promo Description	Minimum Purchase	Dealer Fee	Transaction Code	Eligible Products
48 Months	Fixed Pay Reduced Interest	\$499	0%	368	All Conn Selmer Instruments (Excluding Student Product)

Buy-Down Promotion Instructions

- Eligible Model/SKU numbers must be keyed into Business Center with sales transaction.
- Sales are REQUIRED to be processed as a manufacturer transaction by entering a Transaction Code and model number.
- For assistance, please contact Synchrony Merchant Services at 800-333-1082.

- To process a Manufacturer Promotional Sale using Business Center:
- 1) Choose program name
 - 2) Select transaction type: SALE
 - 3) Enter the customer’s account number
 - 4) Select if card is present
 - 5) Click continue
 - 6) Enter sale amount
 - 7) Enter the Transaction Code and complete any customer information not already prefilled
 - 8) Select “Yes” where it asks if it is a “Manufacturing Promotion” to display manufacturing fields
 - 9) Enter tax amount
 - 10) Enter model number (only letters and numbers allowed)
 - 11) Enter the sale amount (not including tax as tax was already entered)
 - 12) Click the submit button to continue